

New Zealand telecommunications snapshot statistics

	2011 /12	2012 /13	2013 /14	2014 /15	2015 /16	2016 /17	2017 /18	2018 /19	2019 /20	2020 /21	2021 /22
Total industry metrics											
Total telecommunications retail revenue (\$bn)	5.25	5.21	5.17	5.11	5.28	5.37	5.42	5.32	5.22	5.17	5.29
Total telecommunications investment (\$bn)	1.27	1.58	1.69	1.77	1.59	1.58	1.66	1.71	1.61	1.62	1.49
Fixed line metrics											
Fixed lines (mil)	1.88	1.85	1.85	1.86	1.87	1.79	1.76	1.85	1.91	1.95	2.01
Total fixed broadband connections (mil)	1.27	1.34	1.41	1.45	1.50	1.58	1.65	1.70	1.76	1.80	1.86
Fixed line broadband connections per 100 population	29.0	30.4	31.6	32.0	32.5	32.9	33.7	34.4	34.6	35.2	36.3
Fixed monthly data use per broadband connection (GB)	18	26	32	48	69	117	172	207	284	332	416
Fixed wireless connections (000's)	31	26	24	20	27	122	165	191	221	276	315
Copper broadband lines (000's) ^a	1,169	1,237	1,273	1,270	1,171	976	806	620	487	330	241
UFB (government sponsored fibre) lines (000's) ^b	1	10	39	106	241	413	605	821	1,004	1,151	1,259
Chargeable fixed voice call minutes (bn)	5.71	5.47	5.13	4.66	4.34	3.44	3.10	2.72	2.44	2.09	2.16
Total fixed line retail revenues (\$bn)	2.86	2.77	2.68	2.58	2.60	2.62	2.58	2.49	2.39	2.25	2.31
Mobile metrics											
Mobile connections (mil) ^c	5.4	5.3	5.6	5.8	6.1	6.4	6.4	6.0	6.2	5.8	5.9
Active mobile connections per 100 population	122	119	124	127	129	134	131	122	122	114	116
Share mobile pre-paid (%)	64.9	63.3	63.6	62.3	60.7	60.3	58.1	52.7	51.8	45.4	43.5
Average monthly mobile data usage (GB)	0.13	0.21	0.32	0.47	0.72	1.25	2.04	2.75	3.29	4.26	4.86
Mobile voice call minutes (bn)	4.42	4.77	5.30	6.63	7.81	8.77	9.34	9.41	10.10	10.51	11.58
SMS messages sent (bn)	13.9	13.0	12.0	12.1	11.3	9.2	8.8	8.1	7.3	7.3	6.7
Total mobile retail revenues (\$bn)	2.38	2.44	2.49	2.54	2.68	2.75	2.83	2.83	2.83	2.93	2.97

^a Data from Chorus

^b Data from Crown Infrastructure Partners (CIP)

^c Prepay connections for all years are counted as those active in the prior 6 months