

Telco trends 2018

Average monthly usage compared to 2017

Mobile

Data 2GB up 69% 

159 minutes up 6 

149 texts down 11 



Landline and internet

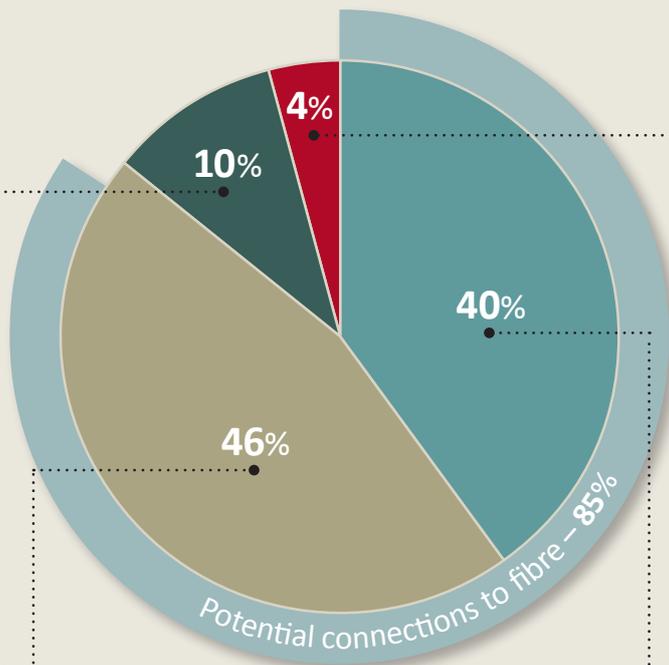
Data 172GB up 48% 

72 minutes down 13 

Internet connections 1.65m up 4% 



Internet connections



Fibre	669,000
Able to connect to fibre	1.4m
Copper (ADSL & VDSL)	755,000
Fixed wireless	165,000
Other	66,000

40% of household connections have no landline

Monthly pricing

Mobile

Low user

\$16
30 calls
500MB

\$1 cheaper than 2017 and \$6 cheaper than Australia

High user

\$45
300 calls
5GB

\$35 cheaper than 2017 and \$11 more expensive than Australia

Landline and internet

Low user

\$60
10Mbps
60GB

\$5 cheaper than 2017 and \$9 more expensive than Australia

High user

\$90
100Mbps
Unlimited GB

Same price as 2017 and \$1 cheaper than Australia

More information at www.comcom.govt.nz