

2026 Grocery Supplier Survey

Suppliers overall experience with RGRs



Have had a **positive*** experience with RGRs



Note*: This includes those who had a very positive + quite positive experience.

Change since 2024



Over **four in five (83%)** suppliers have faced an issue in the last year



Most affected suppliers attempt to **resolve** issues, but satisfaction remains mixed

Have tried to **resolve an issue** with...



Foodstuffs North Island

69%

Foodstuffs South Island

58%

Woolworths New Zealand

68%

Change since 2024

-7%▼

+2%

No change

Satisfied with response to issues

Foodstuffs North Island

20%

Change since 2024

-3%

Foodstuffs South Island

40%

-2%

Woolworths New Zealand

34%

+2%

▲/▼ is statistically significantly higher/lower than the 2024 sample

Suppliers overall experience with RGRs: Base: All suppliers with a relationship with each RGR in 2026: Foodstuffs North Island (n=273), Foodstuffs South Island (n=242), Woolworths New Zealand (n=248)

Issues faced: Base: Total sample - 2026 (n=340)

Tried to resolve an issue: Base: Those who had an issue in 2026 and currently supply: Foodstuffs North Island (n=236), Foodstuffs South Island (n=216), Woolworths New Zealand (n=225)

Satisfied with response to issues: Base: Those who have tried to resolve an issue with an RGR: Foodstuffs North Island (n=162), Foodstuffs South Island (n=126), Woolworths New Zealand (n=153)