

**From:** Jeremy Welsh [REDACTED]  
**Sent:** Thursday, 29 January 2026 6:32 am  
**To:** Registrar  
**Subject:** NPD/Gull

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Hello.

I believe this merger will not bring greater competition and in a way lessen the amount of reduced-price days. Perhaps resulting in them being dropped entirely.

As it stands currently in Canterbury, Gull does its discount day on a Monday and NPD on a Wednesday for manned sites and Thursday for unmanned.

During each retailer's promotional day, the competing side joins in generally matching the discount. So you have 3, sometimes 4 days a week where the majority of self-serve petrol stations are running discounted rates with no loyalty or subscription card needed.

I feel the merger will remove this competitive market.

While there are the other competing self-serve stations, they tend not run promotional days or lock discounts behind an app so it wouldn't encourage the merged NPD/Gull to run them either.

We might get one day a week, but that's a lot less than what we get currently.

It would also remove the competitiveness of the standard board pricing, as lets be honest, they will just lift prices to be slightly cheaper than the new next competitor in the market. You only need to look how they price when there is a competing station near by currently, generally half a cent better. 25c a tank is not savings for kiwis and what is going to be there driver to deliver decent savings once merged.

Thanks for your time.

Regards

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Jeremy Welsh