

Nicole Timperley

From: Roger Perkins [Roger.Perkins@mch.govt.nz]
Sent: Wednesday, 13 April 2011 10:01 a.m.
To: telco
Cc: Sarah Tebbs; Martin Durrant; Nerissa Barber
Subject: Commerce Commission demand side study draft terms of reference

Dear Sir/Madam

Thank you for the opportunity to comment on these draft terms of reference. This is a timely and important study. As the department responsible for broadcasting policy (advice and implementation), our chief interest is in ensuring that New Zealanders are able to access a variety of local and international content at affordable cost. We are particularly interested in whether current "content arrangements" (paragraph 6 i b) are likely to act as a barrier to the uptake of high speed fibre broadband services, especially the effect of any exclusive contracts. The fourth objective (paragraph 6 i d) of analysing the steps that may be needed "to promote effective competition for services" is also of particular interest.

We look forward to engaging in the later phases of this project.

Yours faithfully

Roger Perkins

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