

**Nicole Timperley**

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**From:** Sam Irvine [Sam.Irvine@freeviewnz.tv]  
**Sent:** Tuesday, 26 April 2011 5:03 p.m.  
**To:** telco  
**Subject:** Draft terms of reference for demand side study to determine factors that may impede the uptake of UFB services.

In regard to the draft Terms of reference released by the Commerce Commission on April 5<sup>th</sup>, 2011, Freeview supports the study and looks forward to participating in the subsequent analysis and research phase & providing further input.

Yours sincerely,

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