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3rd issues paper now published

The third issues paper, content and willingness to pay is out!

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Rosie Spragg • I'm just reading through the paper now and was wondering if you are able to disclose the sample size for the consumer and SME surveys? (apologies if this is in the doc and I've missed it)

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Robyn Chapple (Administrator) • Hi Rosie,

No you haven't missed it. The sample sizes were: 500 for the SME survey and 1053 for the consumer survey.

Both Roy Morgan and Nielsen will present the survey results at the conference (on day 2, 21 February), you will be able to see a full presentation and we will also put the full questionnaires on the commerce commission website (post conference).

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Rosie Spragg • Thanks Robyn!

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