

## Making sure there's plenty to see and do

outcome

3

Key areas highlighted during consultation include:

- Maintaining and improving community facilities, such as swimming pools, halls and community centres.
- Developing recreational opportunities for younger people.
- Adapting to the needs of our aging population.
- Making the most of and developing 'great outdoors' opportunities in the district.
- Promoting and supporting local sports, arts, cultural and heritage activities and events.



## Creating a sustainable environment that's living up to our clean, green image

outcome

4

Key areas highlighted during consultation include:

- Promoting awareness, appreciation of and involvement in the care of the environment.
- Protecting and conserving natural resources, particularly waterways, streams and rivers.
- Managing and reducing waste, along with zero tolerance for littering and dumping of rubbish.
- Ensuring attractive, well-presented communities and landscapes.
- Protecting and promoting heritage throughout the district.



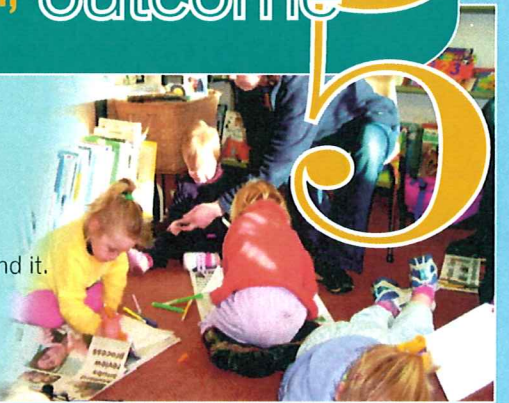
## Developing and making the most of education, training and lifelong learning opportunities

outcome

5

Key areas highlighted during consultation include:

- Ensuring quality educational opportunities for all ages.
- Ensuring access to high quality early childhood education and care.
- Recognising schools as key community focal points that help 'make' our communities, and ensuring they are retained in the future.
- Preparing young people for meaningful employment and helping them find it.
- Ensuring opportunities for community education and lifelong learning.
- Matching people with suitable apprenticeship opportunities.
- Encouraging businesses to invest in their employees by providing opportunities for regular training and upskilling.



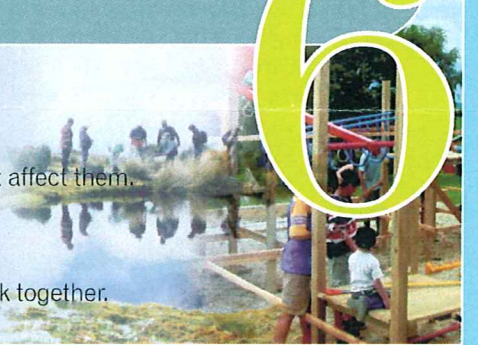
## Encouraging strong, positive and enterprising communities

outcome

6

Key areas highlighted during consultation include:

- Valuing and supporting the work of volunteers in our community.
- Promoting the district and its communities, both locally and externally.
- Ensuring communities are well-informed and have their say in decisions that affect them.
- Encouraging and developing leadership, particularly for youth.
- Developing and promoting opportunities for our young people to stay in or return to the district.
- Encouraging communities, groups and organisations to collaborate and work together.
- Enhancing pride in ourselves and the community we live in.



## Providing the infrastructure we need to move forward

outcome

7

Key areas highlighted during consultation include:

- Maintaining and improving the roading network.
- Providing infrastructure to support industry and economic development.
- Ensuring effective communication technology is available throughout the district.
- Providing infrastructure to support tourism growth.
- Providing infrastructure to support residential development.



# DISTRICT DIRECTIONS

What people have been saying is important



**W**hat are the important things we can all concentrate on to help make our district and community an even better place to live, work and play?

That's the question that the 'District Directions' consultation project asked and these were the answers. What you see here are overarching priorities (also known as 'Community Outcomes') for the Clutha District. They have been drawn together from what numerous people have highlighted throughout 2005 during workshops, local community meetings and surveys.

Some people have been asking why is Clutha District Council asking these questions? The simple answer is it's now part of our job. How Council intends to work towards

District Directions outcomes will be included in the Long Term Council Community Plan which outlines plans and spending for Council's services and activities over the next 10 years.

In many instances the Outcomes that feature here may not involve Council directly. It's important that other key organisations and groups involved with the Clutha District also use this information in their planning and decisions about how they deliver services in the district.

There's no doubt that working towards these Outcomes can involve us all in different ways.

**Juno Hayes**  
MAYOR

## Working towards a safer and healthier community

outcome

1

Key areas highlighted during consultation include:

- Developing an integrated health care service that delivers the right treatment, by the right person at the right time.
- Ensuring safer roads, workplaces, homes, farms, schools and places of recreation.
- Reducing crime and the fear of crime.
- Promoting and living healthier lifestyles.
- Being as prepared as possible for disaster.
- Maintaining effective, well funded and supported emergency services.
- Recruiting and retaining health professionals.
- Reducing alcohol, substance and drug misuse.



PHOTO: CLUTHA HEALTH SERVICES

## Ensuring our economy grows and diversifies

outcome

2

Key areas highlighted during consultation include:

- Maintaining and building on our strong agricultural base.
- Improving the availability of skilled and unskilled labour throughout the district.
- Sustaining and growing existing local businesses.
- Encouraging and promoting new businesses and industry development.
- Improving the availability of quality, affordable housing.
- Developing tourism opportunities, particularly eco-tourism and heritage tourism.
- Reducing compliance costs for businesses.
- Developing better transition between seasonal careers.

