



Innovating in the Cloud

Alan Noble

Head of Engineering, Google Australia and New Zealand

To understand the future, first understand the past ... Google



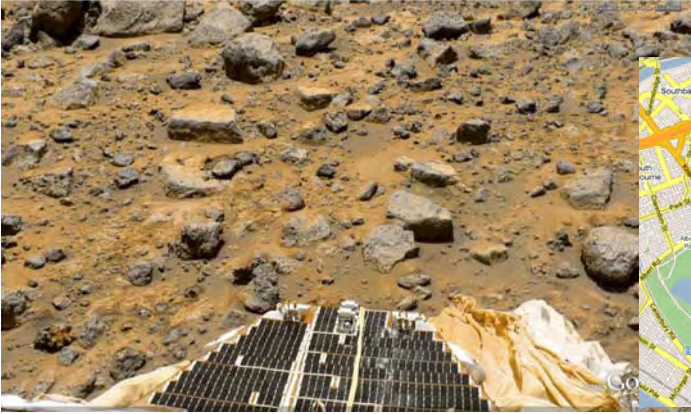
Google: A product of the Internet



Openness meant we could innovate unimpeded



orkut ^{beta} Gmail TM
by Google BETA

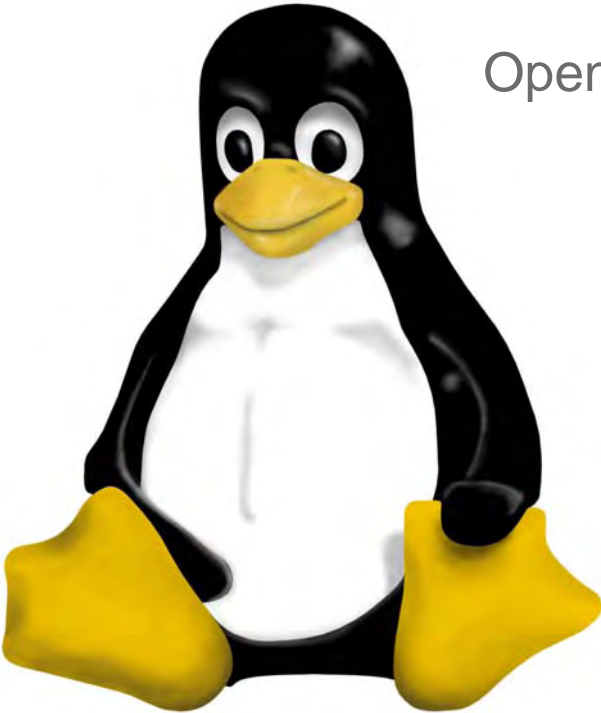


Google TM
News

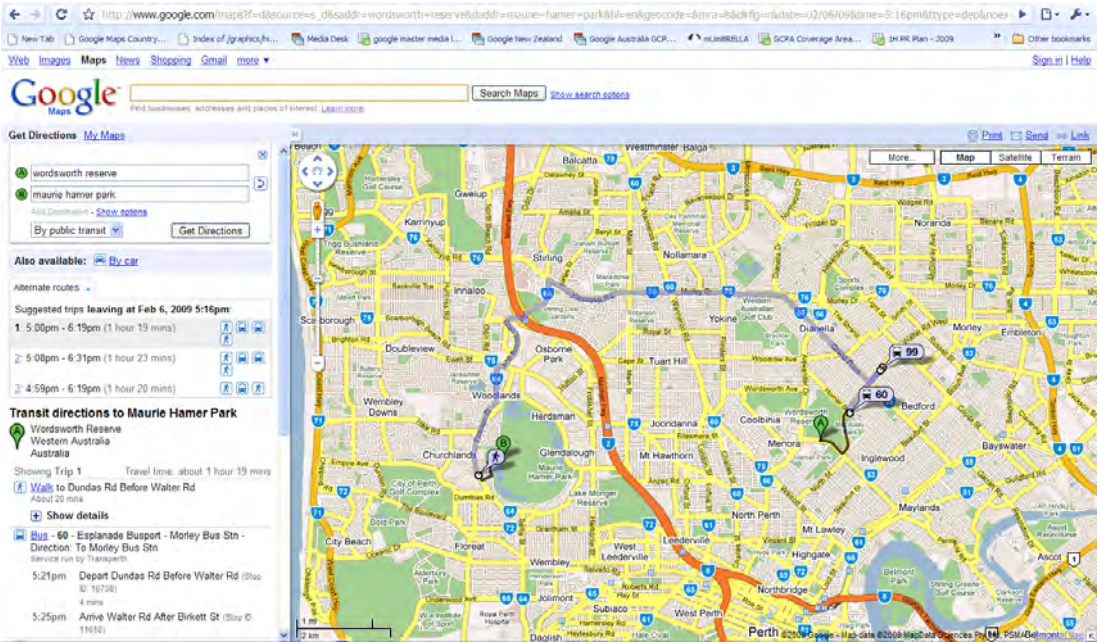
Google TM
AdSense



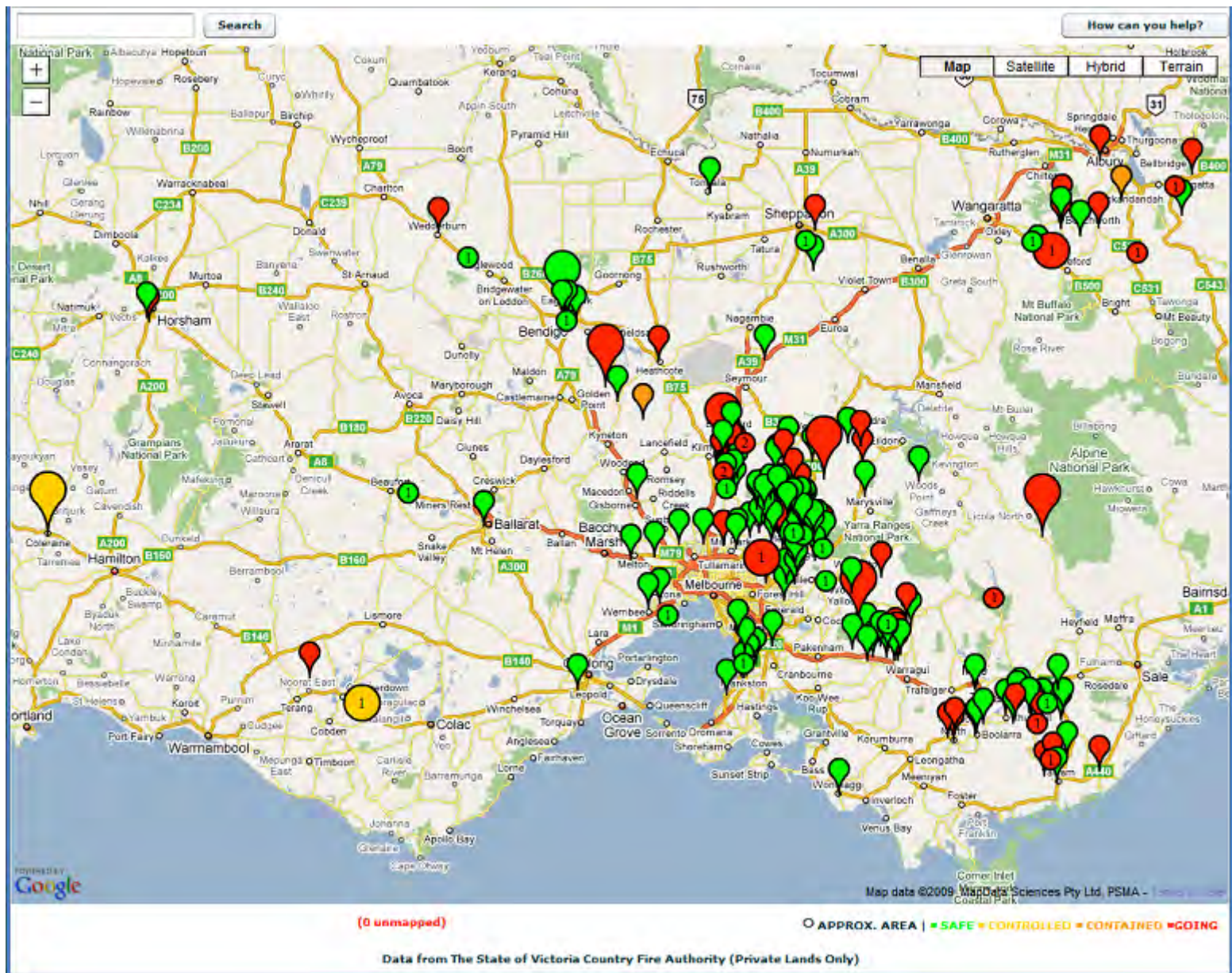
Two trends influencing web innovation today



Open Source



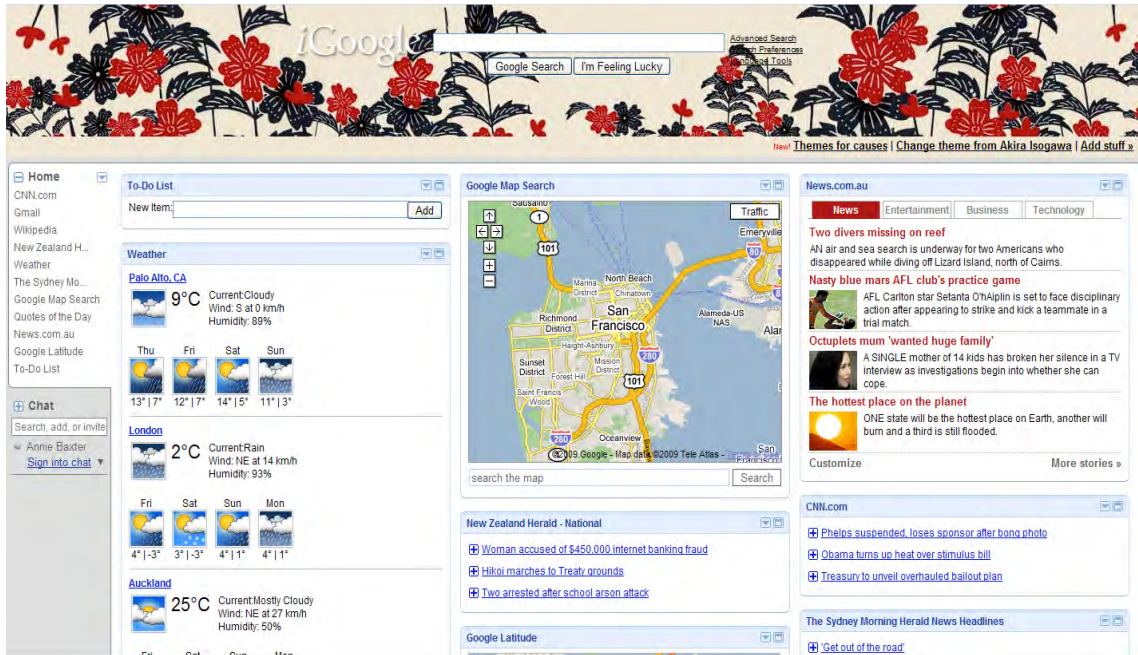
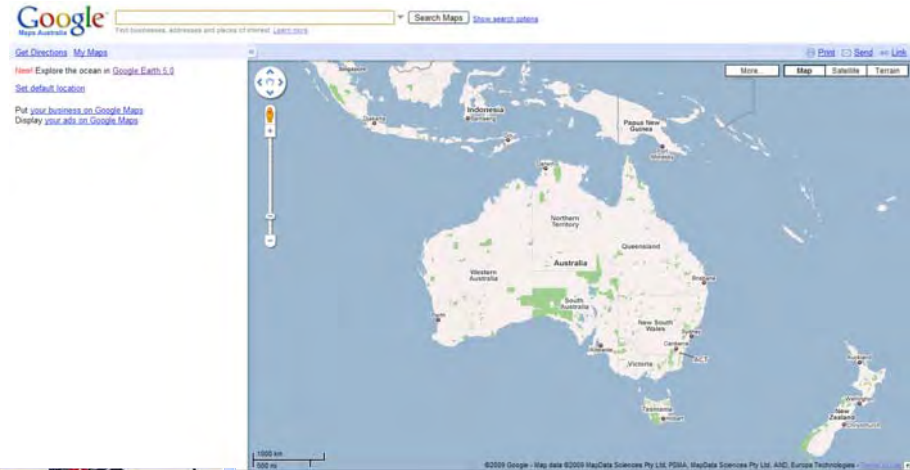
Open Data



Two technologies changing the face of the web



APIs



Gadgets

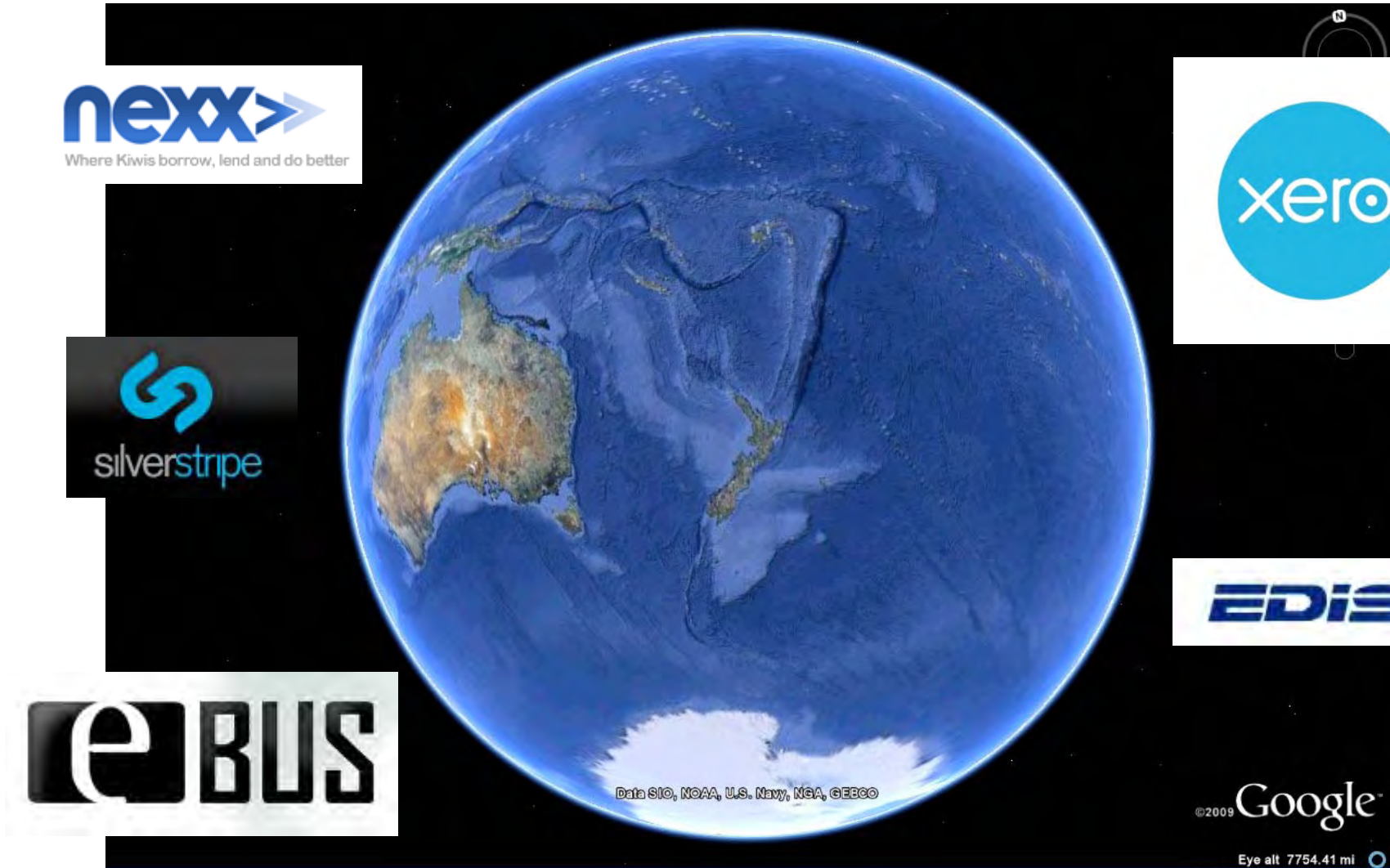
Where innovation is going on the web



Where does Broadband fit in?



The opportunity for New Zealand





Thank you!

Alan Noble

Head of Engineering, Google Australia and New Zealand